



Suite of UEP business solutions

- Strategic Planning
- Knowledge and Innovation Management
- Financial Analysis and Performance Management
- Marketing Strategies and Planning
- Supply Chain Management
- Business Process Management
- Supplier Development

24%
Increase in profitability for existing businesses receiving UEP education/coaching

44%
Revenue increase reported for UEP clients since 2005

Visit our website at uepkauffman.org

View more client testimonials at www.uepkauffman.org/successstory.aspx

Schedule an appointment with one of our coaches by calling
(816) 581-2900

UEP: A Premium Business Solution

The UEP, a program of the Kauffman Foundation, is a premium business solution distinguished by a unique and innovative one-to-one business coaching model designed to produce rapid return on investment. The UEP offers a suite of services available through a choice of delivery systems: video, a traditional bricks-and-mortar program, or a hybrid of the two.

World-Class Coaching

Our mission is to deliver world-class coaching in a cost-effective manner that assists the client in adjusting quickly to a fluid marketplace.

The UEP connects clients to a network of world-class coaches selected for their outstanding business and industry acumen and expertise. Many bring experience from prominent worldwide consulting firms known for focused, solution-oriented counsel.

Unlike traditional consultants, UEP coaches commit to a long-term client engagement, allowing for a rigorous business/organizational assessment used to develop a customized business solution. Clients and coaches are matched according to industry and core competencies, ensuring that clients receive specialized coaching targeted to optimize organizational profitability.

Video Coaching Services

The UEP video coaching process connects coaches and clients via state-of-the-art video conferencing equipment providing a high-definition, interactive coaching experience. The UEP's proprietary turn-key plan allows us to set up an operational video coaching site within 90 days of a contract agreement.

Benefits

- Provides real-life, one-to-one, high-definition coaching experience without the usual expenses of travel and overhead.
- Connects the UEP video coaching site to the UEP's nationwide network of professional business coaches, providing access to expertise in numerous industries.
- Allows UEP to provide quality program for a fraction of the cost of brick-and-mortar UEP centers.

Customer Requirements

1. Provide a location for the UEP Video Coaching site (preferably a room 20' x 20' or larger).
2. Equip location with a dedicated 1.5 mbps or T-1 broadband connection.
3. Designate an on-site employee to be trained to handle the system's basic technical issues.



For an in-depth video on the value of video conferencing, watch www.uepkauffman.org/video.aspx