



1520 East 18th Street  
Kansas City, Missouri 64108  
(816) 581-2900  
[www.uepkauffman.org](http://www.uepkauffman.org)  
[SBell@uepkauffman.org](mailto:SBell@uepkauffman.org)

## Sanford Bell, M.B.A.

Sanford Bell's background spans more than 20 years of product and project management experience in design and engineering, including all aspects of new product development and life-cycle management, as well as development and deployment of internet-based cable interactive television services. Mr. Bell also offers expertise in business model development, leadership and team building, operations, management, and customer and vendor relationships. He previously worked for Charter Communications as Advanced Services Product Manager and Hussmann Corporation as Senior Designer, New Product Engineering in St. Louis, Missouri. Mr. Bell earned a B.S. degree in marketing from Maryville University in St. Louis and an M.B.A. from Southern Illinois University, augmented by additional studies in project management at Washington University in St. Louis and Lean Six Sigma Black Belt at Villanova University. Mr. Bell is also a charter member of InnovateVMS, the Venture Mentoring Service of Innovate St. Louis.