



643 Magazine Street, Suite 301
New Orleans, LA 70130
(504) 267-9330
www.uepkauffman.org

JLaurie@uepkauffman.org

John Laurie, Ph.D.

John Laurie, Ph.D., is a UEP senior coach with expertise in business process management, business planning and trend analysis. He specializes in technology related firms, particularly those in the bio-tech, WiFi and digital modeling sectors. An entrepreneur for over a decade, he has also worked as a researcher for the University of New Orleans Center for Economic Development and The Real Estate Market Data Center in New Orleans. Dr. Laurie graduated with a bachelor's degree in psychology and history from Flagler College in St. Augustine, Florida. He also holds a master's in urban studies-environmental management and a doctorate in economic development, both from the University of New Orleans.