

UEP

A PROGRAM OF
THE KAUFFMAN
FOUNDATION

The UEP, a program of the Kauffman Foundation, is a premium business solution distinguished by a unique and innovative one-to-one business coaching model designed to produce rapid return on investment. Our mission is to deliver world-class coaching in a cost-effective manner that assists the client in adjusting quickly to a fluid marketplace.

The UEP connects clients to a network of coaches selected for their outstanding business and industry acumen and expertise. Many bring experience from prominent worldwide consulting firms known for focused, solution-oriented counsel.

Unlike traditional consultants, UEP coaches commit to a long-term client engagement, allowing for a rigorous business/organizational assessment used to develop a customized business solution. Clients and coaches are matched according to industry and core competencies, ensuring that clients receive specialized coaching targeted to optimize organizational profitability.

The UEP offers a suite of services available through a choice of delivery systems: video, a traditional bricks-and-mortar program, or a hybrid of the two.

Our convenient interactive video format is designed to accelerate and sustain business success through a real-time, interactive interface between coach and client. The UEP video coaching model increases productivity, generates travel and cost-savings, enhances competitive advantage, improves work-life balance and enhances group collaboration. Video collaboration technologies have revolutionized the workplace and transformed the way people work and communicate in business.

These agile new delivery systems extend the reach of the UEP. Call today to schedule your first one-to-one coaching session.

Suite of UEP business solutions

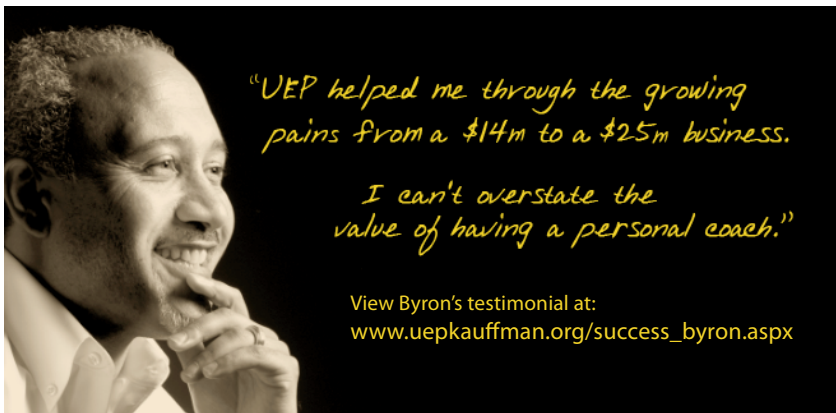
- Strategic Planning
- Knowledge and Innovation Management
- Financial Analysis and Performance Management
- Marketing Strategies and Planning
- Supply Chain Management
- Business Process Management
- Supplier Development

24%

Increase in profitability
for existing businesses
receiving UEP
education/coaching

44%

Revenue increase
reported for
UEP clients
since 2005



Visit our website at
uepkauffman.org

View more client testimonials at
www.uepkauffman.org/successstory.aspx

Schedule an appointment with one of
our coaches by calling

816-581-2900