



The Urban Entrepreneur Partnership (UEP) Detroit 150 is a proven entrepreneurial educational program and unique one-to-one business coaching model customized for Southeast Michigan, where the auto industry's recent downturn has forced many automotive suppliers to downsize or close their companies.

The project is funded by a grant from the New Economy Initiative for Southeast Michigan, a philanthropic partnership dedicated to Detroit's economic transformation.

Through UEP Detroit, 150 leading minority suppliers—the UEP Detroit 150—will connect with executives providing retooling opportunities in other industries, including aerospace, alternative energy, medical devices, military, and homeland security.

**UEP Detroit 150 applicants must meet all of the following eligibility requirements:**

- The firm must be certified by the Michigan Minority Supplier Development Council (MMSDC) as a Minority Business Enterprise (MBE)
- The firm must be located in one of the following seven counties: Wayne, Oakland, Macomb, Washtenow, Monroe, Livingston, or St. Clair
- The firm's core business revenue must be directly associated with supplying a service or manufactured product to the automotive industry.

The UEP and UEP Detroit 150, programs of the Kauffman Foundation, offer a premium business solution designed to produce rapid return on investment. Our mission is to deliver world-class coaching in a cost-effective manner that assists the client in adjusting quickly to a fluid marketplace.

Visit our website at  
**uepdetroit.org**

View more client testimonials at  
[www.uepdetroit.org/succ-land.html](http://www.uepdetroit.org/succ-land.html)

Schedule an appointment with one of our coaches by calling  
**(313) 879-6333**

**Benefits of the UEP Detroit 150**

Save time and money finding and training capable OEM suppliers.

Contract with "Recommended" UEP Detroit 150 suppliers who complete our rigorous qualification process.

Increase market share via diverse market opportunities.

**UEP Detroit 150 "Recommended" Suppliers Program Features**

One-to-one coaching

Innovative data collection process

Rigorous three-step evaluation process of management, personnel, systems, facilities and equipment, financial health, organizational sustainability

**Current Stats about the UEP Detroit 150**

"Recommended" UEP Detroit 150 client revenues: \$1M to \$500M

Opportunities identified specifically for UEP Detroit 150 clients: \$57M